

North Central EMS Corporation (DBA Savvik Buying Group) Privacy Policy

Last updated: June 22, 2022

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Savvik Buying Group website experience. We are committed to protecting and securing your information.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

Account means a unique account created for You to access our Service or parts of our Service.

This policy is in regards to the website for North Central EMS Corporation (DBA and hereafter referred to as “Savvik Buying Group” or “Savvik” exclusively, also referred to as either Company, We, Us, or Our, in this Agreement) refers to Savvik Buying Group, 56 33rd Ave S, PMB 344, St. Cloud, MN 56301.

Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.

Country refers to: Minnesota, United States

Device means any device that can access the Service such as a computer, a cellphone or a digital tablet.

Personal Data is any information that relates to an identified or identifiable individual.

Service refers to the Website Savvik.com and any associated landing pages, forms, or applications owned or operated by Savvik Buying Group.

Service Provider means any natural or legal person who processes the data on behalf of Savvik Buying Group. It refers to third-party companies or individuals employed by Savvik Buying Group to facilitate the Service, to provide the Service on behalf of Savvik Buying Group, to perform services related to the Service or to assist Savvik Buying Group in analyzing how the Service is used.

Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Website refers to Savvik.com

You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, we may ask You to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

Email address

First name and last name

Phone number

Address, State, Province, ZIP/Postal code, City

Company, Agency, or Organization Name

Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and

date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data. These are expressly used for internal purposes and this information is never shared.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data. These are expressly used for internal purposes and this information is never shared.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device. These are expressly used for internal purposes and this information is never shared.

Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

Cookies or Browser Cookies.

A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service as effectively. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.

Flash Cookies.

Adobe no longer maintains or updates Flash services. While Our Service does not use Flash Cookies and this would not affect use of Our Website in any way, we recommend adjusting your browser settings to reject Flash Cookies.

Web Beacons.

Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Savvik Buying Group, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be Persistent or Session Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

Necessary / Essential Cookies

Type: Session Cookies

Administered by: Us

Purpose:

These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. These are the Cookies that are exclusively for essential functions such as keeping your account logged in to Our Website and allowing you to use Our Service without logging in at each new page. Without these Cookies, the services that You have asked for cannot be provided, and We only use these Cookies to provide You with those services.

Cookies Policy / Notice Acceptance Cookies

Functionality Cookies

Type: Persistent Cookies

Administered by: Us

Purpose:

These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

Credit Card numbers and Payment Information

Your payment information is not stored locally by Savvik Buying Group. All transactions on our website or over the phone with Our office are conducted through a secure third party token, which may be stored on the site. Your payment information is stored securely with our encrypted third-party and we do not collect, modify, or transfer any of that information without our secure,

encrypted, third party program and the only part of any transaction that may be stored locally by Us is a token from the third-party that is unreadable.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

To provide and maintain our Service, including to monitor the usage of our Service.

To manage Your Account:

to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.

For the performance of a contract:

the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.

To contact You:

To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as mobile application or website push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

To provide You with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.

To manage Your requests:

To attend and manage Your requests to Us.

For business transfers:

In the unlikely event of a major business activity within or affecting Our Service, We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred. For clarity, Savvik Buying Group will never sell your information or mismanage it to a third party. We do not sell membership lists or information, but we may include this information in a major business activity such as defined above.

For other purposes:

We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

With Service Providers:

We may share Your personal information with Service Providers to monitor and analyze the use of our Service, for instance to contact You.

For business transfers:

In the unlikely event of a major business activity within or affecting Our Service, We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company. We will never sell your information outright to a third party. Our members are not our product, however, We may include this information in a major business activity such as defined above.

With Affiliates:

We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company, sister organization, or any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.

With business partners/Association Partners/Vendor Partners:

We may share Your information with Our business partners/Association Partners/Vendor Partners to offer You certain products, services or promotions that are affiliated with your Savvik Membership. We sell all of our merchandise through our Vendors and may share information with them in order to better serve you. We give back a revenue share to our Association Partners and may share information with them in order to most accurately share the revenue back into the industry via Association Partners. We require our Business Partners, Vendor Partners, and Association Partners to honor this privacy policy.

With other users:

when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.

With Your consent:

We may disclose Your personal information for any other purpose with Your consent.

Retention of Your Personal Data

Savvik Buying Group will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to only the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Savvik Buying Group will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods. Savvik Buying Group does not store any payment information locally.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at Savvik Buying Group's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

Savvik Buying Group will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information. In these times, cybersecurity is incredibly important to Us.

For more information about how we keep Your information safe, please contact Our offices at help@savvik.org

Disclosure of Your Personal Data

Business Transactions

In the unlikely event that Savvik Buying Group is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, Savvik Buying Group may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

Savvik Buying Group may disclose Your Personal Data in the good faith belief that such action is necessary to:

Comply with a legal obligation

Protect and defend the rights or property of Savvik Buying Group

Prevent or investigate possible wrongdoing in connection with the Service

Protect the personal safety of Users of the Service or the public

Protect against legal liability

Security of Your Personal Data

The security of Your Personal Data is important to Us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee it's absolute security and would be remiss to do so. We have many safeguards in place specifically to protect Your personal information and take the matter very seriously.

If You have any questions about data security, please contact Our office at help@savvik.org

Children's Privacy

Our Service does not address anyone under the age of 16. We do not knowingly collect personally identifiable information from anyone under the age of 16. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us immediately. If We become aware that We have collected Personal Data from anyone under

the age of 18 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

Savvik Buying Group is not intended for children under the age of 18 without parent or guardian consent, and is not for use by anyone under the age of 16.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will post the new Privacy Policy on this page promptly as it is updated.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact the office at help@savvik.org